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# IT SERVICE CONTINUITY MANAGEMENT STANDARDS AND PLAN

Information Technology Division

# **Business Continuity Management**

Prepared By Information Technology

Policy Owner Information Technology Last Update By/ Date 03/19/2018

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### IT SERVICE CONTINUITY MANAGEMENT STANDARDS

### 1.0 INTRODUCTION

The Group (i.e. Technology Group within ABS-CBN Corporation and the subsidiaries who will adopt these standards) is committed to provide outstanding services and products to its customers, employees, shareholders and suppliers. To ensure the effective availability of essential products and services, the Group provides this IT Service Continuity Management Standards ("Standards") in support of a comprehensive program for business continuity, disaster prevention and total business recovery.

### 1.1 PURPOSE AND OBJECTIVES

The purpose of IT Service Continuity Management ("ITSCM") is to support the overall Business Continuity Management ("BCM") process by ensuring that the required IT systems, facilities and services (including computer systems, networks, applications, data repositories, telecommunications, environment, technical support and Service Desk) can be resumed within required, and agreed, business timescales.

The objectives of ITSCM are to:

- 1. Maintain a set of IT Service Continuity Plan ("ITSCM Plan") and IT Service Specific Recovery Procedures ("Recovery Procedures") that support the overall Business Continuity Plans.
- 2. Complete regular Business Impact Analysis ("BIA") exercises to ensure that all continuity plans are maintained in line with changing business impacts and requirements.
- 3. Conduct regular Risk Analysis and Management ("RAM") exercises, particularly in conjunction with the business and the Availability Management and Security Management processes that manage IT services within an agreed level of business risk.
- 4. Provide advice and guidance to all other areas of the business and IT on all continuity- and recovery-related issues.
- 5. Ensure that appropriate continuity and recovery mechanisms are put in place to meet or exceed the agreed business continuity targets.
- 6. Assess the impact of all changes on the ITSCM Plan and Recovery Procedures.
- 7. Ensure that proactive measures to improve the availability of services are implemented wherever it is cost-justifiable to do so.
- 8. Negotiate and agree the necessary contracts with suppliers for the provision of the necessary recovery capability to support all continuity plans in conjunction with the Supplier Management process.

### 1.2 SCOPE

These Standards applies to all users of ABS-CBN Corporation and all the Subsidiaries who will adapt this policy (the "Company") with BCM functions, regardless of affiliation with the Company. **Users** include but are not limited to the following:

1. Employees<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Refers to all employees of the Company, whether regular (union and non-union members), probationary, project, contractual or casual employee, regardless of rank or position level, program/ workpool employees. [Definition lifted from ABS-CBN COC]

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- 2. Personnel engaged by the Company to render services (e.g. Intellectual Property Creators (IPC), Independent Contractors (IC)<sup>1</sup>, On the Job Trainees, etc.)
- 3. Third Party Contractors (e.g. Vendors, Suppliers, agency personnel, etc.)

### 2.0 RELATED DOCUMENTS

The following documents are related to the Standards:

- 1. Business Continuity Management (General)
- 2. Information Security Aspect of Business Continuity
- 3. IT Service Continuity Plan
- 4. IT Service Specific Recovery Procedures

### 3.0 ORGANIZATION OF THIS DOCUMENT

This document outlines the Standards and is aligned to ITIL V3 – IT Service Continuity Management, covering the Policies (4.0), Process (5.0), Performance Evaluation (6.0), and Improvement (7.0).

Guidelines and procedures of these standards shall be defined in separate documents.

### 4.0 ITSCM POLICIES

- 1. Safety of IT personnel and users shall be given the highest priority during and following a disaster or crisis.
- 2. IT systems, services and facilities shall be restored and recovered within required and agreed business timescales and within vendor contracted service levels.

### **5.0 ITSCM PROCESS**

The Group shall follow the ITSCM Process, which is composed of the following activities: (1) Initiation, (2) Requirements and Strategy Formulation, (3) Implementation, and (4) Ongoing Operations.

### **5.1 INITIATION**

The Group shall initiate the ITSCM and shall conduct the following activities: (1) Policy Setting, (2) Scope Definition, and Project Initiation.

### 5.1.1 POLICY SETTING

The Group shall establish the ITSCM Policy and communicate the same to all the members of the Group. The Policy, at the minimum, shall contain a set of management objectives and intention.

#### 5.1.2 SCOPE DEFINITION

The Group shall define the scope and responsibilities of all the members in the ITSCM Organization. Outstanding audit points, regulatory or client requirements, and insurance organization stipulations shall be taken into consideration.

<sup>&</sup>lt;sup>1</sup> For IPCs and ICs, extent of coverage to Information Security Policies shall be based on the terms of their Contract.



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### 5.1.3 PROJECT INITIATION

The Group shall allocate resources to meet the objectives of ITSCM. Plans shall be established, monitored and controlled. Variances shall be addressed to achieve the acceptable level of quality.

### 5.2 REQUIREMENTS AND STRATEGY FORMULATION

The Group shall identify and analyze the business requirements for ITSCM. It shall perform the following activities: (1) Business Impact Analysis, (2) Risk Analysis, and (3) IT Service Continuity Strategy Formulation.

#### 5.2.1 BUSINESS IMPACT ANALYSIS

The Group shall quantify the impact to the business the loss of service would have and shall identify the most important services to the organization.

#### 5.2.2 RISK ANALYSIS

The Group shall identify the likelihood that a disaster or other serious service disruption will occur.

### 5.2.3 IT SERVICE CONTINUITY STRATEGY FORMULATION

The Group shall use the results of business impact analysis and risk assessment to enable the appropriate IT Service Continuity strategies. The strategies shall be an optimum balance of risk reduction and recovery or continuity options. The Group shall consider the relative service recovery priorities and the changes in relative service priority for the time of day, day of week and monthly and annual variations.

### **5.3 IMPLEMENTATION**

The Group shall implement ITSCM. It shall perform the following activities: (1) Organization Planning, (2) Definition of IT Service Continuity Plan, (3) Designing IT Service Specific Recovery Procedures, and (4) Designing the Test Plan.

### 5.3.1 ORGANIZATION PLANNING

The Group shall assign members of the IT Service Continuity Management Response Team that is composed, at the minimum, of the following roles:

- Executive senior management role with overall authority and direction setting function.
- Coordinator coordination role, which shall be responsible for coordination efforts within the group.
- Recovery Team service owner roles, which shall be responsible for executing the plans within their own areas.

### 5.3.2 DEFINITION OF IT SERVICE CONTINUTY PLAN

The Group shall prepare the ITSCM Plan that is aligned with the over-all Business Continuity Plan and based on the formulated strategies. It shall be developed to enable necessary information for critical systems, services and facilities to either continue to be provided or to be reinstated within an acceptable period to the business. It shall contain both resilience and recovery measures. The Group shall ensure that the ITSCM Plan is available to key personnel at all times and shall be a controlled document to ensure that only the latest versions are in circulation and each recipient shall ensure personal copy maintained off-site.



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### 5.3.3 DESIGING IT SERVICE SPECIFIC RECOVERY PROCEDURES

The Group shall define detailed procedures for recovering or reinstating the service. The Group shall ensure that the Recovery Procedures are available to key personnel at all times and shall be controlled documents to ensure that only the latest versions are in circulation and each recipient shall ensure personal copy maintained off-site.

### 5.3.4 DESIGING THE TESTING PLAN

The Group shall plan for testing the ITSCM Plan and Recovery Procedures to ensure that the selected strategy, standby arrangements, logistics, recovery activities and procedures will work in practice.

### 5.4 ONGOING OPERATIONS

The Group shall maintain ITSCM through: (1) Education, awareness and training, (2) Review and Testing, and (3) Change Management.

### 5.4.1 EDUCATION, AWARENESS AND TRAINING

The Group shall ensure that all IT personnel are aware of the implications of business continuity and ITSM, and consider these as part of their normal working. Everyone involved in the plan shall be trained in how to implement the ITSCM Plan and Recovery Procedures.

### 5.4.2 TESTING

The Group shall establish a program for regularly testing the ITSCM Plan and Recovery Procedures to ensure that the critical components of the strategy meet their objectives.

### 5.4.3 CHANGE MANAGEMENT

The Group's Change Management Process shall ensure that all changes are assessed for their potential impact on the ITSCM Plan and Recovery Procedures. These shall then be updated and tested before implementation.

#### 6.0 PERFORMANCE EVALUATION

The Group shall measure, analyze and evaluate its ITSM in order to ensure their continuing suitability, adequacy and effectiveness. These evaluations shall be undertaken through periodic reviews, exercising, testing, post-incident reporting and performance evaluations. Significant changes arising shall be reflected in the ITSCM Plans and Recovery Procedures in a timely manner.

### 6.1 IT SERVICES ARE DELIVERED AND CAN BE RECOVERED TO MEET BUSINESS OBJECTIVES

The following are the key performance indicators:

- Regular audits of the ITSCM Plan and Recovery Procedures to ensure that, at all times, the agreed recovery requirements of the business can be achieved.
- All service recovery targets are agreed and documented in Service Level Agreements "SLA" and are achievable within the ITSCM Plan and Recovery Procedures.
- Regular and comprehensive testing of ITSCM Plan and Recovery Procedures.
- Regular reviews are undertaken of the business and IT continuity plans with the business areas.
- Negotiate and manage all necessary ITSCM contracts with third party.

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• Overall reduction in the risk and impact of possible failure of IT services.

### 6.2 AWARENESS THROUGHOUT THE ORGANIZATION OF THE ITSCM PLAN AND RECOVERY PROCEDURES

The following are the key performance indicators:

- Ensure awareness of business impact, needs and requirements throughout the Group
- Ensure that all Group service areas and staff are prepared and able to respond to an invocation of the ITSCM Plan and Recovery Procedures.
- Regular communication of the ITSCM objectives and responsibilities within the appropriate business and IT service areas.

### **6.3 INTERNAL AUDIT**

The Group shall conduct internal audits at planned intervals to provide information on whether the ITSCM conforms to the BCM and is effectively implemented and maintained.

### **6.4 MANAGEMENT REVIEW**

The Group Management shall review the Group's ITSCM, at planned intervals, to ensure its continuing suitability, adequacy and effectiveness.

The outputs of the management review shall include decisions related to continual improvement opportunities and the possible need for changes to the ITSCM.

### 7.0 IMPROVEMENT

### 7.1 NONCONFORMITY AND CORRECTIVE ACTIONS

When nonconformity occurs, the Group shall identify the nonconformity, take action to control and correct it, or deal with the consequences and evaluate the need for action to eliminate the causes of the nonconformity, in order that it does not recur or occur elsewhere.

### 7.2 CONTINUAL IMPROVEMENT

The Group shall continually improve the suitability, adequacy and effectiveness of the ITSCM.

END OF DOCUMENT
IT Service Continuity
Management Standards



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### IT SERVICE CONTINUITY PLAN

### 8.0 INTRODUCTION

The Group (i.e. Technology Group within ABS-CBN Corporation and the subsidiaries who will adopt the framework or format of this plan) is committed to provide outstanding services and products to its customers, employees, shareholders and suppliers. To ensure the effective availability of essential products and services, the Group provides this IT Service Continuity Plan ("Plan") in support of a comprehensive program for business continuity, disaster prevention and total business recovery.

### **8.1 PURPOSE AND OBJECTIVES**

The purpose of this Plan is to support the overall Business Continuity Management ("BCM") and IT Service Continuity Management ("ITSCM") processes and objectives. This Plan aims to provide a standardized series of activities in responding to disaster or crisis that may affect IT technical and service facilities (including computer systems, networks, applications, data repositories, telecommunications, environment, technical support and Service Desk).

The specific objectives of this Plan are to:

- 9. Establish the roles and responsibilities of the IT Service Continuity Management Response Team ("ITSCM-RT") before, during and after a disaster or crisis has been declared.
- 10. Establish the IT Service Continuity Procedures consisting of four stages (1) Planning Stage, (2) Response and Recovery Stage, (3) Post Disaster Stage, and (4) Communication and Monitoring Stage.
- 11. Enable the ITSCM-RT to:
  - a. plan and prepare for emergency situations
  - b. immediately respond to emergency situations
  - c. restore and recover critical services within the required and agreed business timescale
  - d. resume normal operations
  - e. review emergency response and crisis management
  - f. communicate updates effectively

### 8.2 SCOPE

This Plan applies to all users of ABS-CBN Corporation and all the Subsidiaries who will adapt these procedures (the "Company") with BCM functions, regardless of affiliation with the Company. **Users** include but are not limited to the following:

- 1. Employees<sup>1</sup>
- 2. Personnel engaged by the Company to render services (e.g. Intellectual Property Creators (IPC), Independent Contractors (IC)<sup>2</sup>, On the Job Trainees, etc.)
- 3. Third Party Contractors (e.g. Vendors, Suppliers, agency personnel, etc.)

This Plan applies to identified or common disaster scenarios.3

<sup>&</sup>lt;sup>1</sup> Refers to all employees of the Company, whether regular (union and non-union members), probationary, project, contractual or casual employee, regardless of rank or position level, program/ workpool employees. [Definition lifted from ABS-CBN COC]

<sup>&</sup>lt;sup>2</sup> For IPCs and ICs, extent of coverage to Information Security Policies shall be based on the terms of their Contract.

<sup>&</sup>lt;sup>3</sup> Classifications and Levels of Disaster or Crisis will be discussed in subsequent Phases. In addition, IT Service Continuity Plan will anchor its impact and risk assessment on the over-all business impact analysis of the organization.

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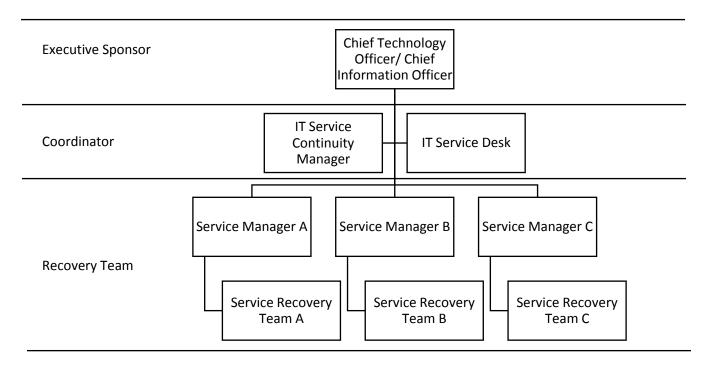
### 9.0 RELATED DOCUMENTS

The following documents are related to the IT Service Continuity Plan:

- 5. Business Continuity Management (General)
- 6. IT Service Continuity Management Standards
- 7. IT Service Specific Recovery Procedures
- 8. Information Security Aspect of Business Continuity

### 10.0 ITSCM-RT ORGANIZATIONAL STRUCTURE

The illustration below summarizes the ITSCM-RT Organizational Structure



### 11.0 ITSCM ROLES AND RESPONSIBILITIES

This section summarizes the roles and responsibilities of the ITSCM-RT.

Role	Responsibilities					
	Planning Stage	Response and Recovery Stage	Post Disaster			
Chief Technology Officer / Chief Information Officer	<ul> <li>Provide executive sponsorship and direction for ITSCM</li> <li>Approve policy, standards, plan and resources for ITSCM</li> </ul>	<ul> <li>Declare activation IT         Service Recovery         Procedures         Provide the         communications to         the BCM Committee     </li> </ul>	<ul> <li>Declare deactivation of IT Service Recovery Procedures</li> </ul>			

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Role	Responsibilities								
	Planning Stage	Response and Recovery Stage	Post Disaster						
(CTO / CIO)		and Executive Committee Approve official statements and communication memos							
IT Service Continuity Manager	<ul> <li>Maintain ITSCM         Standards and Plan</li> <li>Ensure education,         awareness and         auditing plans</li> </ul>	*Rotating every 24hours  • Lead the ITSCM coordination • Update / report to the CTO/CIO • Ensure proper enforcement of the ITSC Policies, Standards and processes • Craft official statement to be reviewed by the CTO / CIO	Lead the post disaster review						
Service Manager	<ul> <li>Ensure that IT Service Recovery Procedures are maintained, up to date and tested</li> <li>Ensure education and awareness of the Service Recovery Team</li> </ul>	*Rotating every 24hours  • Lead and manage the Service Recovery Team, its safety, shifts and its activities • Provide on-ground communications to the CTO / CIO and ITSC Manager whenever applicable • Manage and monitor the ITSC during operations	<ul> <li>Lead the Service Recovery Team</li> <li>Provide service specific reports during the post disaster review</li> </ul>						
Service Recovery Team	<ul> <li>Maintain and test the IT Service Recovery Procedures</li> </ul>	Execute the IT     Service Continuity	<ul> <li>Assess recoverability and restoration of resources where the</li> </ul>						



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Role	Responsibilities								
	Planning Stage	Response and Recovery	Post Disaster						
		Stage							
		Plan and IT Service Recovery Procedures	disaster has occurred.  Manage primary site restoration and rebuilding activities.  Restore IT systems, application and data communication support at the primary site.  Provide service specific reports during the post disaster review						
IT Service Desk	<ul> <li>Maintain and ensure that IT personnel contact list is up to date</li> <li>Maintain and ensure that IT personnel schedule is up to date</li> <li>Maintain and ensure that supplier contact list is up to date</li> </ul>	<ul> <li>Provide internal (group level) update</li> <li>Issue official statements and communication memos that are approved by the CTO/CIO</li> </ul>	Provide input during the post-disaster review						

### 12.0 IT SERVICE CONTINUITY PROCEDURES

This section summarizes the IT Service Continuity Procedures consisting of four stages (1) Planning Stage, (2) Response and Recovery Stage, (3) Post-Disaster Stage, and (4) Communication and Monitoring Stage.

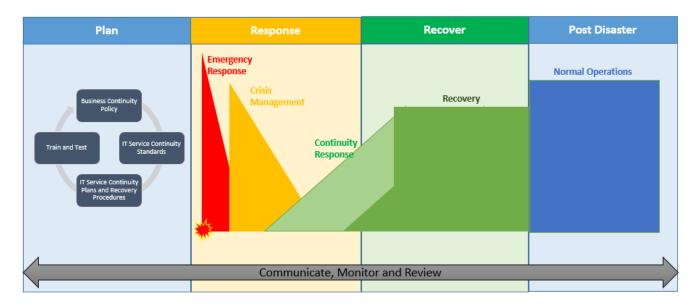


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PLANNING STAGE							
Input	Activities Output			Responsible			
Business Continuity Policy							
<b>Business Strategy</b>	5.1.	Define the Business		<b>Business Continuity</b>		Enterprise Business	
Forecasts		Continuity Policy and		Policy		Continuity Manager	
		Strategy		*Enterprise level BCP			
		IT Service Conti	uity	Standards			
Business	5.2.	Define and maintain				IT Service Continuity	
Continuity Policy		the IT Service				Manager	
		Continuity Standards					
	5.3.	Review and Approve		IT Service Continuity		CTO / CIO, Service	
		the IT Service		Standards		Managers	
		Continuity Standards					
	l.	T Service Continuity Plans	and	Recovery Procedures			
IT Service	5.4.	Define and maintain				IT Service Continuity	
Continuity		the IT Service				Manager	
Standards		Continuity Plan					
	5.5.	Review and Approve the IT Service Continuity Plan		IT Service Continuity Plan		CTO / CIO, Service Managers	



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PLANNING STAGE						
Input	Output Responsible					
	tain Service Recovery Team					
	rove covery					
	☐ IT Personnel Contact List and Schedule ☐ Supplier Contact List					
	aining and Testing					
☐ IT Service Continuity Standards ☐ IT Service	n	ty				
Continuity Plan  IT Recovery Procedures	n					
Continuity Standards IT Service Continuity Plan IT Recovery	n					

RESPONSE AND RECOVERY STAGE						
Input	Activities	Output			Responsible	
Emergency Response						
Declared Disaster (from Enterprise BCM)	5.11. Declare activation of IT Service Continuity Procedures and Recovery Plan		Declaration of ITSC activation		CTO / CIO	
Declaration of ITSC activation	5.12. Contact and ensure safety of team members		This activity shall follow Corporate Security and Safety Procedures			
Declaration of ITSC activation	5.13. Coordinate with ITSCM-RT		Responses from ITSCM-RT		IT Service Continuity Manager	
	Crisis Management and	d Co	ntinuity Response	-		



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RESPONSE AND RECOVERY STAGE							
Input	Activities		Output		Responsible		
Declaration of ITSC activation	5.14. Execute IT Recovery Procedures		Recovered Services		Service Manager / Service Recovery Team		
Recovery							
Disaster status lifted (from Enterprise BCM)	5.15. Declare deactivation of IT Service Continuity Procedures and Recovery Plan		Declaration of ITSC deactivation		CTO / CIO		
Declaration of ITSC deactivation	5.16. Coordinate with ITSCM-RT		Responses from ITSCM-RT		IT Service Continuity Manager		
Declaration of ITSC activation	5.17. Execute IT Recovery Procedures to return to normal operations		Normal Operations		Service Manager / Service Recovery Team		
	POST DISAS	TER	STAGE	ı			
Input	Activities		Output		Responsible		
Normal Operations	5.18. Conduct post disaster review		Post Disaster Report		ITSCM-RT		
	COMMUNICATION ANI	р МС		I			
Input	Activities		Output		Responsible		
·	Activities Internal (Group Lev	el) C	Output ommunication				
Input On-ground activity / event	Activities		Output		Responsible ITSCM-RT		
On-ground	Activities Internal (Group Lev 5.19. Update CTO / CIO and IT Service Continuity	el) C	Output ommunication				
On-ground activity / event	Activities Internal (Group Lev 5.19. Update CTO / CIO and IT Service Continuity Manager 5.20. Create communication	rel) C	Output ommunication Update  Communication memo  Distributed communication memo		ITSCM-RT  IT Service Continuity		



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COMMUNICATION AND MONITORING STAGE						
Input	Activities	Output	Responsible			
On-ground activity / event	5.22. Update CTO / CIO and IT Service Continuity Manager	☐ Update	☐ ITSCM-RT			
Update	5.23. Create communication memo	☐ Communication memo	☐ IT Service Continuity Manager			
Communication memo	5.24. Review and Approve communication memo	☐ Communication memo	□ сто/сю			
Contacts List Communication memo	5.25. Send Communication memo	Distributed communication memo	☐ IT Service Desk			
	<b>Business Continuity Committee</b>	and Executive Communicat	tion			
On-ground activity / event	5.26. Update CTO / CIO and IT Service Continuity Manager	☐ Update	☐ ITSCM-RT			
Update	5.27. Create communication memo	☐ Communication memo	☐ IT Service Continuity Manager			
Communication memo	5.28. Review and Approve communication memo	☐ Communication memo	□ сто/сю			
Communication memo	5.29. Send Communication memo	Distributed communication memo	CTO / CIO, IT Service Continuity Manager			

### 13.0 ITSCM PLAN REVIEW AND IMPROVEMENT

The Plan shall be reviewed at least once year or if there are any major updates in IT systems, services, or facilities.

**END OF DOCUMENT**IT Service Continuity Plan